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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re: John G. Fischer  
Serial No.: 10/758,660  
Group Art Unit No. 2663  
Examiner Jonathan LIOU  
Filed: January 15, 2004  
Entitled: METHOD OF DISPLAYING PRODUCT AND SERVICE  
PERFORMANCE DATA

MAIL STOP AMENDMENT  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

CERTIFICATE OF MAILING	
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to:	
MAIL STOP AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450	
Date:	<i>August 4, 2006</i>
	<i>Karen Roper</i>
Name:	Karen Roper

**AMENDMENT AND RESPONSE TO THIRD OFFICE ACTION**

**INTRODUCTORY COMMENTS**

Dear Sir,

In response to the Office Action mailed July 19, 2006, Applicant respectfully submits this response to the above-identified Application. In the claims, Applicant provides amendments as detailed below. Amendments to Claims 2-10 are presently made to the first word of each claim. The amendments are intended for grammatical improvement only, are not made in response to the Office Action, and are not made for the purpose of patentability. Also included is Applicant's response to the Office Action.